

Press Release

InfraTec GmbH Infrarotsensorik und Messtechnik

Dresden, 04/10/2017

Venture with Happy End

USA location of InfraTec celebrates its 10th anniversary

Ten years ago, InfraTec opened its first international branch. What began in 2007 in Grapevine within close proximity to the Dallas metropolis of millions, has been continued for several years by employees a few miles east in Plano. "At that time, we approached the project very cautiously. Today, we are talking here about a key cornerstone of our sales strategy," says Matthias Heinze, the Managing Partner of the Infrared Sensor Division. "In the meantime, we have branches in China and Great Britain. As a result, the international orientation of our company has developed into a real success story over the past ten years."

Its beginning marks the foundation of the subsidiary InfraTec infrared LLC. The reasons for going to the State of Texas are just as relevant today as they were ten years ago. North America in general and the USA in particular rank among the world's largest markets for infrared sensors. Important partners are based there, who are responsible for a large portion of the total annual turnover of the company, which is becoming increasingly international. Through the location in the State of Texas these benefit from the comprehensive service that InfraTec's partners use and appreciate worldwide. Customer requests can be responded to quickly and purposefully. Furthermore, the logistic support can be organised far more easily for the Dresden company. The same applies to the participation in important trade fairs and conferences at local level.

The range of tasks of the InfraTec infrared LLC increased once again in 2015. For roughly two years, the subsidiary company has also coordinated the sales of the thermographic systems.

Information: 1,738 characters (incl. spaces)

About InfraTec

The InfraTec infrared sensor and measuring technology company was founded in 1991 and has its headquarters in Dresden, Germany. The privately held company employs more than 200 employees and has its own design, manufacturing and distribution capabilities.

Spectrally single and multi channel infrared detectors count among the products of the infrared sensor division, next to Infrared sensors with electrically tunable filters based on MOEMS. These detectors can be used in gas analysis, fire and flame sensor technology and spectroscopy.

With its infrared measurement technology division, InfraTec is one of the leading suppliers of commercial thermal imaging technology. In addition to the high-end camera series ImageIR® and the VarioCAM® High Definition series, InfraTec offers turnkey thermographic automation solutions.

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